COURSE OUTLINE: MAP101 - INFO TECH ENT

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Approved: Corey Meunier, Chair, Technology and Skilled Trades

Course Code: Title	MAP101: INFORMATION TECHNOLOGY ENTREPRENEURSHIP
Program Number: Name	2191: MOBILE APPS DESIGN
Department:	COMPUTER STUDIES
Semesters/Terms:	19F
Course Description:	In this course, students will examine entrepreneurship as a fundamental skill for Information Technology (IT). Students will explore how to investigate and develop the main ingredients of a successful business plan. The focus of this course will be to develop business skills and foster innovative attitudes essential for those who want to be: a founder of technology start-up, a product manger working in a technology start, or an agent of change in an existing corporation.
Total Credits:	3
Hours/Week:	3
Total Hours:	45
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. EES 4 Apply a systematic approach to solve problems. EES 6 Locate, select, organize, and document information using appropriate technology and information systems.
Course Evaluation:	Passing Grade: 50%, D
Other Course Evaluation & Assessment Requirements:	V. EVALUATION PROCESS/GRADING SYSTEM: Evaluation Methods Weight Tests 35% Presentation 10% Quizzes 10% Attendance 5% Assignments 15% Labs 25% Total 100% (The percentages shown above may have to be adjusted to accurately evaluate student skills. Students will be notified of any changes made.) NOTE: You must obtain a minimum mark of 50% in both the Theory portion and the Lab portion of the course. Failing to do so, will result in an overall failing grade (F).

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The professor reserves the right to adjust the mark up or down based on attendance, participation, leadership, creativity and whether there is an improving trend.

• Students must complete and pass both the test and lab portion of the course in order to pass the entire course.
• All Assignments must be completed satisfactorily to complete the course.
• A minimum of 80% attendance required in the lectures and labs.
• Makeup Tests are at the discretion of the instructor and will be assigned a maximum grade of 50%.
• The professor reserves the right to adjust the number of tests, practical tests and quizzes based on unforeseen circumstances. The students will be given sufficient notice to any changes and the reasons thereof.
• A student who is absent for 3 or more times without any valid reason or effort to resolve the problem will result in action taken.
NOTE: If action is to be taken, it will range from marks being deducted to a maximum of removal from the course.

The following semester grades will be assigned to students in postsecondary courses:

Grade
Definition Grade Point Equivalent
A+ 90 - 100% 4.00
A 80 - 89%
B 70 - 79% 3.00
C 60 - 69% 2.00
D 50 - 59% 1.00

F(Fail) below 50% 0.00

CR (Credit)
Credit for diploma requirements has been awarded.
S Satisfactory achievement in field/clinical placement or non-graded subject area.
U Unsatisfactory achievement in field/clinical placement or non-graded subject area.
X A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.
NR Grade not reported to Registrar`s office.
W Student has withdrawn from the course without academic penalty.

VI. OTHER EVALUATION CONSIDERATIONS

1. In order to pass this course the student must obtain an overall test/quiz average of 50% or better, as well as, an overall assignment average of 50% or better. A student who is not present to write a particular test/quiz, and does not notify the professor beforehand of their intended absence, may be subject to a zero grade on that test/quiz.

2. There will be no supplemental or make-up quizzes/tests in this course unless there are extenuating circumstances.

3. Assignments must be submitted by the due date according to the specifications of the professor. Late assignments will normally be given a mark of zero. Late assignments will only be marked at the discretion of the professor in cases where there were extenuating

circumstances.

4. Any assignment/projects submissions, deemed to be copied, will
result in a zero grade being assigned to all students involved in
that particular incident.

5. It is the responsibility of the student to ask the professor to clarify any assignment
requirements.

6. The professor reserves the right to modify the assessment process
to meet any changing needs of the class.

VII. SPECIAL NOTES:

Attendance:
Sault College is committed to student success. There is a direct correlation between academic
performance and class attendance, therefore, for the benefit of all its constituents, all students
are encouraged to attend all of their scheduled learning and evaluation sessions. This implies
arriving on time and remaining for the duration of the scheduled session. It is the departmental
policy that once the classroom door has been closed, the learning process has begun. Late
arrivers may not be granted admission to the room.

Absences due to medical or other unavoidable circumstances should be discussed with the
professor, otherwise a penalty may be assessed. The penalty depends on course hours and
will be applied as follows:
Course Hours Deduction
5 hrs/week (75 hrs) 1.0% /hr
4 hrs/week (60 hrs) 1.5% /hr
3 hrs/week (45 hrs) 2.0% /hr
2 hrs/week (30 hrs) 3.0% /hr

Final penalties will be reviewed and assessed at the discretion of the professor.

VIII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located in D2L and on the portal form part of this
course outline.

Course Outcomes and Learning Objectives:	Course Outcome 1	Learning Objectives for Course Outcome 1
	1. Discuss the role of an entrepreneur, and how they bring about change.	1.1 Define your own strengths and weakness. 1.2 Outline common characteristics of an entrepreneur. 1.3 The creation and of an opportunity and how it can be harnessed. 1.4 Understanding the scope of entrepreneurships and its relationships. 1.5 Identify conditions that give rise to an opportunity.
	Course Outcome 2	**Learning Objectives for Course Outcome 2**
	2. Explain how strategies are driven by vision	2.1 How strategies are created and the components that need to be considered. 2.2 The different ways you can innovate in different environments.

		2.3 Defining a vision that creates your strategies. 2.4 Identify goals and how to set them. 2.5 How to assess risk and return. 2.6 Create a SWOT analysis.
	Course Outcome 3	**Learning Objectives for Course Outcome 3**
	3. Formulating your ideas and creating its own uniqueness, and then marketing it	3.1 Define a story and creating a plan. 3.2 What defines distinctiveness and researching the difference. 3.3 Distinguish ethics both moral and legal. 3.4 Defining several marketing strategies. 3.5 Explain various business organization.
	Course Outcome 4	**Learning Objectives for Course Outcome 4**
	4. Demonstrate the components of a presentation and negotiation	4.2 Define the components of a presentation. 4.2 Discuss parts of a negotiation including the five best practices. 4.3 Use knowledge to create an effective business presentation or negotiation.

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Assignments	20%
Presentation	10%
Project	10%
Quizzes	20%
Tests	40%

Date: August 27, 2019

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.